

Gulf Coast Water Conservation Symposium *The Business Case for Water Conservation*

Friday, March 2nd, 2012

Johnnie Arolfo Civic Center
400 West Walker Street
League City, TX 77573

PROGRAM

- 8:30 – 9:00 **Registration**
- 9:00 – 9:10 **Welcome: Ken Kramer, Sierra Club, Lone Star Chapter**
- 9:10- 9:30 **Keynote Speaker – Carlos Rubinstein, TCEQ Commissioner**
- 9:30 – 10:15 **Water Conservation Myths, the Fear Factor, and the National Picture**
Carole Baker, Texas Water Foundation, Executive Director
- 10:15- 10:30 **Break**
- 10:30 – 11:15 **The Business Case for Water Conservation and its Impact on Rates**
Karen Guz, San Antonio Water System
- 11:15 – 12:00 **“Easy” Water Conservation during Hard Times**
Drema Gross, Water Conservation Manager, Austin Water
- 12:00 – 1:00 **Lunch**
Welcome by Mayor Tim Paulissen, League City
- 1:00 – 2:00 **Tools to Start Saving Water Today**
Moderator: Jennifer Walker, Sierra Club, Lone Star Chapter
Panelists: David Martinez, Harris-Galveston Subsidence District
Jay Hartley and Doug Goodwin, WISE Guys
Speaker TBD
- 2:00 – 2:30 **Central Texas Water Efficiency Network: Working Together for Solutions**
Jessica Woods, Water Conservation Specialist, City of Round Rock
- 2:30 – 2:45 **Wrap-up**
Scott Jones, Galveston Bay Foundation