

6th Annual Gulf Coast Water Conservation Symposium

High Performing Water Utilities:
Combining Good Data & Innovative Engagement for Maximum Efficiency

February 22, 2017 :: Houston, Texas

- 8:00 – 8:45 Registration and Continental Breakfast
- 8:45 – 9:00 **Welcome**
- 9:00 – 10:00 **Water Conservation in a Revenue Constrained World:
How to Walk and Talk about Conservation and Investment**
George Hawkins, CEO and General Manager, DC Water
- 10:00 – 10:45 **Innovative Outreach for Education and H2O Conservation**
Minecraft Water Challenge
James Ridgway, Lone Star Groundwater Conservation District
- Galveston Bay Water Brigade
Paula Paciorek, Galveston Bay Foundation
Lizzie Jespersen, National Wildlife Federation
- 10:45 – 11:00 Break
- 11:00 – 11:30 **Saving Water Outdoors: Water My Yard Program for the Gulf Coast**
Mike Turco, General Manager, Harris-Galveston Subsidence District
- 11:30 – 12:00 **PACE Funding for Water Efficiency in the ICI Sector**
Jonathon Blackburn, Texas PACE Authority
- 12:00 – 1:00 Lunch and Networking
- 1:00 – 1:45 **Water Loss Control and Effective Utility Management**
Steve Cavanaugh Jr., Cavanaugh & Associates
- 1:45 – 3:00 **Advanced Metering Infrastructure (AMI) – Utility Implementation and Customer Engagement**
An Insider's Story: Implementing an AMI System in Round Rock
Jessica Woods, City of Round Rock
- Sharing AMI Data with Customers to Improve Water Use Awareness
Abby Owens, City of Plano
- 3:00 - 3:15 *Wrap-up and Evaluations*